



Pacific Northwest Region, National Model Railroad Association



Board of Directors Meeting via Zoom
Saturday, March 9, 2024
12:00pm PDT

Present: Jeff Hermann, Richard Kurschner, Larry Sebelley, Lori Sebelley, Jack Hamilton, Bob Parrish, James Keena, Shelly Shelstad, Bill Fassett, Christopher Jones, Bill Voogd, Bill Messacar, Charlie Hutto, Victor Gilbert, Jeff Shultz

1. Opening Comments from Region President: Jeff Hermann
 - a. Reminder for PNR 2024 President's Award Nominations to Dave Liesse due by March 31st.
 - b. Reminder for NMRA President's Award for Service to the Division for PNR Region to Jeff Hermann due by March 31st.
 - c. Thanked Jeff Schultz for serving as interim PNR Webmaster.
 - d. President notified about lack of Activities and Events posted on PNR Website.
 - e. New Members on-Boarding zoom calls and survey results update.
 - f. Constant contact interest survey sent out, along with a link in the Switchlist.
 - g. Preparation for Annual Membership Meeting at the Surrey, BC Convention on Saturday, May 25th at 8am Pacific (also on Zoom).
 - I. Agenda Items:
 1. Regular Business: Secretary, Office Manager, and Treasurer Reports.
 2. Comments from Gordy Robinson, MMR NMRA President.
 3. Recognition of 100% NMRA Membership Clubs with significant anniversaries: Tanana Valley and Calgary Model Trainmen.
 4. Update of Achievement Program.
 5. Comments from 2024 Convention Chair.
 6. Announcements of 2025 Convention in Pasco, WA.
2. Secretary's Report:
 - a. Emailed by Brian Orysen.
 - b. Presented by the PNR President.
 - c. Jan 20, 2024 Board of Directors Meeting Minutes.
 - d. Motion to accept by Richard Kurschner, Second by Bill Messacar.
ACTION ITEM: Meeting minutes. Approved
3. PNR Office Manager Report: James Keena
 - a. Membership of 1,447.
 - b. Constant contact update with convention committee, 6th and 7th divisions with most usage.
 - c. Reminder that it is available for all members.
 - d. Reminder to Divisions about bad email addresses on Constant Contact list. (90 known to be bad).

4. 2024 PNR Convention Report: Lori Sebelley

Lori asked about member list in regards to members first time attendance to Regional Conventions to mark their name badge as first time attendees, so other members can make them feel more welcomed.

- a. Need a room contact Lori Sebelley.
- b. 156 full fare registrants.
- c. 30 non-rail.
- d. 4 youth.
- e. Table Top Clinics on Saturday by a new member who is a school teacher and teaches Model Railroading in classroom and will have 7-9 students who will give these clinics.
- f. Modeling with Masters (Total 17 and registration closed per Jack Hamilton).
- g. 46 for grain train tour. 8 open seats available on bus. (4 AM & 4 PM).
- h. 69 for ops sessions.
- i. 44 who are bringing models for AP's, display, or contest entries.
- j. Concern: Only 121 signed up for banquet.
- k. Only 2 club rooms left for required stay.
- l. Keep getting new signups from each Constant Contact messages.
- m. Waiting on a couple clinics & movie night, otherwise website is up to date.
- n. Website has rail fanning suggestions.

5. Nominating Committee Report:

- a. Presented by PNR President for Shirley Sample.
- b. Nominations are desperately needed for offices.

6. AP Update: Bill Fassett

- a. New MMR member's: (Jeff Hermann, Dan Figey, and Bill Fassett all from 5th Division).
- b. Led NMRA in golden spikes for the region.
- c. National AP Manager is retiring: (Frank Koch).
- d. Loss of MMR Member: (Dave Clune).
- e. 26 AP's awarded in past month for the region.
- f. Reminder to Division Superintendents to meet with AP Managers monthly.

7. Annual Membership Growth Goals for PNR:

- a. Membership Growth as an outcome of good Division programming.
- b. Division responsibilities in setting and achieving growth goals.
- c. As a board we need to take opportunities to see our membership grow.
- d. Regardless of society changes with other organizations having drops in numbers, we shouldn't wring our hands and say nothing can be done.
- e. National has set a goal of a net growth of 300, we should set our goals as well. Jeff's recommendation we should gain 43. Role of the PNR Vice President in managing growth.
- f. Net Increase projections for 2024 (change in Total members, except for RailPass (December 2024 compared to December 2023):
 - Division 1: +3
 - Division 2: +2
 - Division 3: +5
 - Division 4: Working on it.
 - Division 5: +6

Division 6: Working on it.
Division 7: +15

8. Division Membership Growth Resources:

- a. Pathfinder Program.
- b. Member Interest Surveys.
- c. On-Boarding Zoom Calls.
- d. Operators Guide Book: Retention and Recruiting Ideas that Work.
This document is on the NMRA website.
<https://www.nmra.org/membership-recruiting-and-retention-guidebook>
- e. One of the best things to do is public recognition to let everyone know that success is appreciated. Region Track Gang awards as example.

9. PNR Vice President assigned supervision of membership retention.

10. Treasurer's Report:

- a. Treasurer not Present for report.

11. Update Switchlist:

- a. Update presented by PNR President.
- b. Articles need to be submitted by April 15th for May Publication.

12. Division Reports by Superintendents:

Division 1: Planning summer meet in Newport.

Division 2: Planning an April meet.

Reminder of Winterrail in Corvallis, March 16th.

Division 3: Spring meet in April, new venue.

Division 4: June 8th in Snohomish WA meet includes train ride, clinics, etc.

Division 5: Good train show last weekend, about 1200 people attended.

Annual meet April 20th in Reardan WA.

Clinic by member on Spokane railroad history.

Division 6: Superintendent not present.

Division 7: Train show on March 23 & 24.

Annual train show April 14.

PNR Convention May 22 – 26.

Having modeling night on first Friday of the month.

13. Closing Comments: Jeff Hermann

- a. No Board of Directors meeting at PNR Regional Convention in May 2024.
- b. Next PNR Board meeting via Zoom September 14, 2024.

Meeting Adjourned : 1:30 PM

Summary: **ACTION ITEMS**

- a. January 20, 2024 meeting minutes. Approved

Recorded by PNR Secretary: (From Recorded Zoom Meeting)
Brian Orysen